



## Digital Society at the era of citizen 2.0

**Wednesday 3 October 2007**

8h30-9h30 Welcome and registration at the Palais des Sports Robert Charpentier of Issy-les-Moulineaux

9h30-11h00 Round tables in parallel

### What kind of public services in the era of User 2.0?

The personalisation of online services marks a new step for the modernization of the administration. How to implement personalised tools that meet the public expectations ? What are the new types of services that local authorities can develop for citizens ? How to take into account the multiplication of the channels of communication (Internet, mobile telephone, interactive television) to render the same services to all citizens?

Invited speakers:

- **Sylvie MERCIER**, President of the Ile-de-France Mayor's ICT Committee (France);

- **Yannick LANDAIS**, General Manager of IT Regional Agency;
- **Jean-Marc BLAIS**, Internet Managing Director of Service Canada;
- **Tor ALVIK**, MyPage (Norway);
- **Nicolas CONSO**, Caisse des Depots et Consignations: “Adeline”, or how to make easier access to administrative information of the civil service at the local level?;
- British example
- A representative of the city of Vincennes.

### **Collaborative networks for innovation**

In the digital Society at the era of Citizen 2.0, the role of innovation will be fundamental. Poles of competitiveness, living labs, clusters... local authorities will have to play an increasingly large part to promote networking activities between companies, research laboratories, universities and private stakeholders located on their territory. What are the best practices and what are the objectives to be reached?

Invited speakers:

- Jean-Pierre COTTET\*, President of the Cap Digital Pole of competitiveness;
- Maurice KLEIN\*, Managing Director of the Systematic Pole of Competitiveness;
- A representative of a European Living Lab\* (British example)
- Christian BLANC\*, MP, creator of the concept of the poles of competitiveness;

11h00            **Inauguration of the exhibition village**

11h30            **Building trust in e-Administration**

In a society which is more and more connected, security issues are gaining in importance. How to protect privacy in the context of projects for generalised electronic identity cards or health cards? How to deal with the emergence of the Internet and the new challenges related to it?

Invited Speakers:

- Youval ECHED ;
- Alain BENSOUSSAN, Lawyer (France) : Digital identity, world approach: data protection for electronic voting ;
- Fabrice MATTATIA : manager of the INES Electronic Identity card project ;
- A representative of GEMALTO, Smart cards, security and protection ;
- Jean MOUNET, President of Syntec Informatique ;
- Reynard POSCH, project officer at the Austrian Ministry of the Interior.
- British example

13h00            Lunch

14h30            Round tables in parallel

### **Collaborative approach to e-Government?**

Round table organised by e-Forum

The high number of experiments and in some cases the spirit of competition between countries, regions or towns are often obstacles to the take-up of high-performance and

inexpensive online services. How to encourage authorities to co-operate? How to accelerate exchange of good practices? What are the best practices? Are Public Private Partnerships a solution ?

Invited Speakers:

- **An example of a collaborative approach between administrations in Europe : the FASTeTEN project : Baudouin de SONIS**, executive director of e-Forum -
- **New kinds of partnership to structure and professionalize best practices: Jean-Pierre BARBERIS**, General Director, Bull Services and Solutions  
Louis-François FLERI\*, manager of the Project e-Burgundy, an example of a successful project between cooperating local authorities ?;
- British example
- A representative of the unit eGov of the European Commission.

### **How to bridge the digital divide?**

The digital divide exists between continents, countries, regions and districts. What are the best practices of actions taken to fight digital exclusion? Can the private sector play a role in this issue. What are the challenges of an access to technologies for all? What are the barriers to wide access to technologies? Shall we subsidize families for the purchase of equipment? What are the solutions for disabled people? How to convince SMEs and craftsmen? How to reach high speed connection everywhere?

Invited Speakers:

- A representative of the Unit eInclusion of the European Commission;
- A representative of the council general of the French Department Cantal;
- David FAYON, author of "Internet's Keys".
- British Example

### **16.00 e-Democracy Awards Ceremony**

Award ceremony for the most emblematic initiatives carried out in France, in Europe and in the world, in the field of e-Democracy in collaboration with the American portal "Politics Online", the European Politech Institute and the Hyper Republic Club.

### **16h30 Official Session : what society in the era of citizen 2.0 ?**

- 1) André SANTINI, Mayor of Issy-les-Moulineaux, Minister of State for Civil Service;
- 2) Jacques ATTALI, author of "Brief story of future" ;
- 3) A representative of the British government, guest of honour ;
- 4) A representative of the European Union
- 5) A representative of the economic world.

18h00 Keynote Speaker

18h30 End of the day / Cocktail at the Exhibition Village

## Thursday 4 October 2007

8h30-9h30 Welcome and registration at the Palais des Sports Robert Charpentier of Issy-les-Moulineaux

9h30-11h00 Round tables in parallel

### **What e-government tomorrow in Europe?**

Round table organised by eGovernet and the Politech Institute

This round table will present the work of the “Interest Group Meeting” of the European project eGovernet, and in particular the scenarios for the development of strategies and policies on Research at the European level. It will report on the main lines of the various policies and strategies of the Member States of the European Union implemented to meet the objectives set by the EU within the framework of the Lisbon Strategy, the initiative i2010 and the results of the interdepartmental conference on e-Government.

Invited Speakers:

- Madeleine Siöstenne Thiel, coordinator of the European project e-Governet (Sweden);
- Ian Watmore, Director of e-government (the United Kingdom);
- An OECD representative;
- A representative of Portugal\*, Presidency of the European Union;
- A representative of Malte\*;
- Frank MORDAQ, General Director of the Modernization of the State
- An academic partner.
- A British example

### **e-petitions: first step to real e-citizenship?**

The number of online debates and projects for e-petitions is increasing with the ambition of allowing citizens to make themselves heard more effectively. How to organise the debate? How to protect ourselves from lobbying activities? What rules should be complied with?

Invited Speakers:

- Jean-Philippe CLEMENT and Stanislas MAGNIANT, NetPolitique organizers;
- Tom STEINBERG\* (MySociety.org), creator of the British E-petition System;
- Ann MACINTOSH, director of International Teledemocracy Centers, Parliament of Scotland\*;
- Vasilis KOULOLIAS, Executive director of Gov2u (Greece);
- Matthew Ellis (United-Kingdom) : British local councillors use a platform of blogs ;
- A representative of the Basque’s Parliament;
- Loïc Le MEUR or VERSAC, blogger.

11h00-11h30 Coffee break at the Exhibition Village

11h30-13h00 Round tables in parallel

## **The new mobile media for public services**

Round table organised by the Global Cities Dialogue

Besides the Internet, new communication channels support public services, which are increasingly accessible via mobile media thanks to Wi-Fi networks or mobile telephones.

Invited Speakers:

- Claire KLINDT, coordinator of the GCD activities in Bremen (Germany);
- External Wi-Fi networks (examples: Pirai, Miraflores, Issy, Philadelphia);
- Paying for parking by mobile (examples: Luxembourg, Metz, Hounslow);
- Payment for public services by mobile telephone (examples: Belgium, Strasbourg);
- SMS dispatch to inform the population (Hounslow, Issy);
- Pod cast;
- iCity, Belgian project related to the development of mobile applications.

## **e-Voting – Assessment of progress**

Round table organised by the Council of Europe\*

In respect of concrete examples from Switzerland, Estonia or the United Kingdom, how are French people preparing to vote via the Internet during the next industrial tribunal elections in 2008?

- Robert HENSLER, Chancellor of the Republic and of the Canton of Geneva (Swiss);
- Thomas Buchsbaum, Council of Europe;
- Julia GLIDDEN, Managing Director 21c consultancy (United Kingdom);
- Ulle MADISE, Estonian representative;
- A representative from Expérian;
- A representative from the Ministry of Social Affairs;
- Stéphane GREGOIRE, organizer of the working group on electronic voting with the Forum of the Rights on Internet;
- A representative of the National Association of the Secretaries of State (the USA).

13h00            Lunch

## **14h30    Democracy 2.0: Participatory democracy from the blogosphere to Second life**

The web 2.0 tools offer new possibilities for citizen to participate in the public discussion, for decision-makers and actors of the civil society to interact within new kind of relations, as well as for new and more innovative public services resulting in added value for firms and citizens. The fast developments of the revolution Web 2.0 and the social software marked the return of the citizen as a major actor of the public discussion, as well as the appearance of a new form of citizenship, which acts not only on its local environment, but also on important society subjects.

This digital citizenship focus on the challenges of a new form of democracy characterized by more participation and based on a more personalized, direct and entertaining relation between the actors of the public area.

Invited Speakers:

- Daniel Van LERBERGHE, President of the Politech Institute;

- Pierre-Etienne NOBLE, writer in chief of SLObservator.com, 1st blog for information on Second Life for French-readers;
- Dylan JEFFREY, ICELE, British representative;
- An UNDESA's representative;
- Tom STEINBERG, founder of MySociety.org (the United Kingdom);

16h30            **Phil Noble, President of PoliticsOnline: "How candidates to the US presidency are preparing the next American presidential election in 2008."**

17h00            (Keynote Speech)

17h30            Closing speech by André Santini, Mayor of Issy-les-Moulineaux

17h45            End of the World e-democracy Forum / Cocktail at the exhibition village